BALLINASLOELIFE

AN INSIGHT INTO THE AREA WE LIVE IN GET YOUR FREE MAGAZINE



RATE CARD 2023/2024





Fact Sheet: Ballinasloe Life Magazine 2023/2024

6 Editions per Volume - one for every two months.

Issue	Adverts Deadline	Editorial Deadline	Delivery Date
Vol.13 Edition 1 April/May 2023	March 9 th	March 14 th	March 31st
Vol.13 Edition 2 June/July 2023	May 4 th	May 12 th	June 2 nd
Vol.13 Edition 3 Aug/Sept 2023	July 6 th	July 12 th	August 4 th
Vol.13 Edition 4 Oct/Nov 2023	September 7 th	September 12 th	September 29 th
Vol.13 Edition 5 Dec/Jan 22/23	November 9 th	November 14 th	December 1st
Vol.13 Edition 6 Feb/Mar 2024	January 5 th	January 11th	February 2 nd

ADVERTISING RATE CARD FOR LOCAL ADVERTISERS

TYPE	One Edition	Six Editions (Annual Cost)	
Full Page	€850	€2,250 (€375.00 per Edition)	
40% A4 Page	€400	€1,125 (€187.50 per Edition)	
20% A4 Page	€225	€740 (€123.33 per Edition)	
All Rates Plus 23% VAT. Terms Strictly Payment Upfront (Paid in 2 yearly instalments)			

- 7,000 copies distributed locally. 3,500 copies delivered directly to every business and house within the urban district. Key outlying villages and national schools supplied (Ahascragh, Attyrory, Aughrim, Ballyfa, Caltra, Cappataggle, Castlesampson Clonmacnoise, Clontuskert, Eyrecourt, Fohenagh, Kilconnell, Kiltormer, Laurencetown, New Inn, Newtown, Shannonbridge, Taughmaconnell).
- FREE Promotional 90 second video for those Subscribers who pay with deposit or by standing order.
- PDF editions posted in real time on www.ballinasloeenterprisecentre.ie, Ballinasloe.ie & Facebook, Instgram & Twitter. (Website views > 38,000, Social Media Reach >245,000 per annum.
- Insert Policy: A5 Double Sided 170gsm gloss, Design, Print & Insertion into magazine: €1450+VAT (other sizes/design options available). Max 2 inserts per edition.
- No Contra/Cash & Service, Supply deals.
- No Advertising on Front Cover.
- Any Subscriptions over €300 includes automatic membership of BACD Ltd.

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