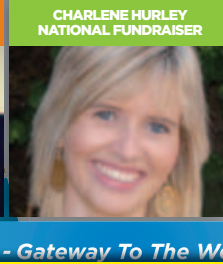


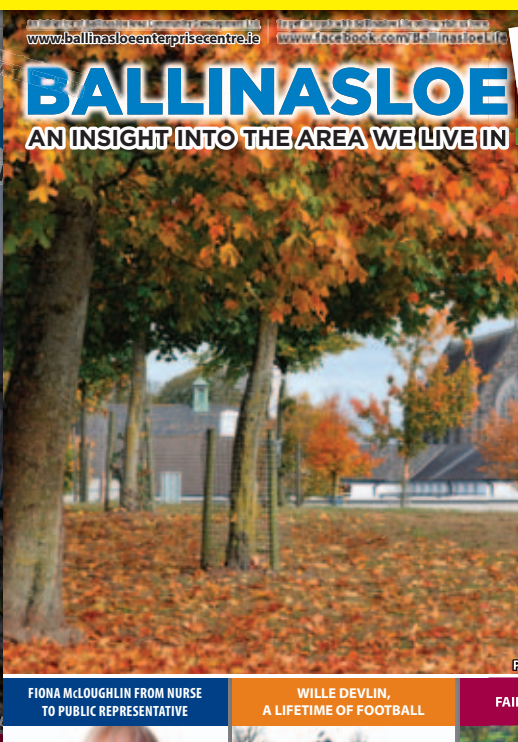
# BALLINASLOELIFE

AN INSIGHT INTO THE AREA WE LIVE IN

GET YOUR FREE MAGAZINE



# RATE CARD 2016





**SPECIAL RATES AVAILABLE FOR NEW BUSINESSES. Contact Advertising Team for further details.**

# Fact Sheet: *Ballinasloe Life Magazine*

**6 Editions in Volume 5 - one for every two months.**

Issue No.	Adverts Deadline	Editorial Deadline	Delivery Date
1 April/May	4th March	11th March	April 5th
2 June/July	6th May	13th May	May 27th
3 August/September	8th July	15th July	July 29th
4 October/November	9th September	16th September	September 30th
5 December/January	4th November	11th November	November 25th
6 February/March	13th January	20th January	February 3rd

## ADVERTISING RATE CARD FOR LOCAL ADVERTISERS

TYPE	One Edition	Two Editions	Six Editions
Full Page	€750	€950	€2,000
40% A4 Page	€350	€450	€1,000
20% A4 Page	€200	€300	€650

All Rates Plus 23% VAT. Terms Strictly Payment Upfront (Paid in 2 yearly instalments)

- 6000 copies distributed locally (7500 for Dec/Jan Edition). Key outlying villages and national schools supplied (Ahascragh, Attyrory, Aughrim, Ballyfa, Caltra, Cappataggle, Castlesampson Clonmacnoise, Clontuskert, Eyrecourt, Fohenagh, Kilconnell, Kiltormer, Laurencetown, New Inn, Newtown, Shannonbridge, , Taughmaconnell).
- PDF editions posted in real time on [www.ballinasloeenterprise.ie](http://www.ballinasloeenterprise.ie), Wordpress & Facebook (Volume 5 website views > 12,000, Facebook Reach >147,000)
- Insert Policy: A4 or A5 size: €300+VAT per edition (Town delivery only, separate production rates apply, max of 2 inserts per edition)
- Free 1 hr social media coaching for all annual subscribers
- No Contra/Cash & Service, Supply deals
- No Advertising on Front Cover
- Any Subscriptions over €300 includes automatic membership of BACD Ltd

**6000 COPIES per issue**  
**150,000 SOCIAL MEDIA VISITORS**

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