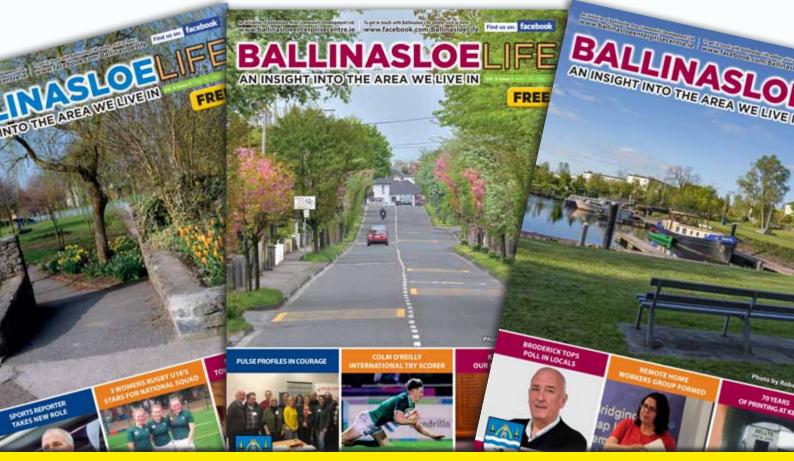
BALLINASLOELIFE AN INSIGHT INTO THE AREA WE LIVE IN GET YOUR FREE MAGAZINE



RATE CARD 2020





Fact Sheet: Ballinasloe Life Magazine 2020

6 Editions in Volume 10 – one for every two months.				
Issue No.	Adverts Deadline	Editorial Deadline	Delivery Date	
1 April/May	March 7 th	March 16 th	Apr 3 rd	
2 June/July	May 8 th	May 13 th	May 29 th	
3 August/September	July 10 th	July 13 th	July 31st	
4 October/November	September 11 th	September 16 th	Oct 2 nd	
5 December/January	November 6 th	November 11th	November 27 th	
6 February/March	January 8 th	January 12 th	Jan 29 th	

ADVERTISING RATE CARD FOR LOCAL ADVERTISERS

TYPE	One Edition	Two Editions	Six Editions
Full Page	€750	€950	€2,000
40% A4 Page	€350	€450	€1,000
20% A4 Page	€200	€300	€650

All Rates Plus 23% VAT. Terms Strictly Payment Upfront (Paid in 2 yearly instalments)

- 7,000 copies distributed locally. 3,000 copies delivered directly every business and house within the urban district. Key outlying villages and national schools supplied (Ahascragh, Attyrory, Aughrim, Ballyfa, Caltra, Cappataggle, Castlesampson Clonmacnoise, Clontuskert, Eyrecourt, Fohenagh, Kilconnell, Kiltormer, Laurencetown, New Inn, Newtown, Shannonbridge, Taughmaconnell)
- Subscribers will be offered a fully mobile responsive webpage on www.ballinasloe.ie for their business- which will be fully editable by the subscriber with training provided. This will be offered to all subscribers for FREE as part of their advertising package with Ballinasloe Life. T&C's apply.
- PDF editions posted in real time on www.ballinasloeenterprisecentre.ie, Ballinasloe.ie & Facebook (Volume 9 website views > 31,000, Facebook Reach >200,000)
- Insert Policy: A5 Double Sided 170gsm gloss, Design, Print & Insertion into magazine: €1200+VAT (other sizes/design options available)
- Max 2 inserts per edition
- No Contra/Cash & Service, Supply deals
- No Advertising on Front Cover
- Any Subscriptions over €300 includes automatic membership of BACD Ltd

Key Contacts

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7,000 copies per issue 200,000 Social Media Visitors Annually