

# BALLINASLOELIFE

AN INSIGHT INTO THE AREA WE LIVE IN

GET YOUR FREE MAGAZINE



# RATE CARD 2020





**SPECIAL RATES AVAILABLE FOR NEW BUSINESSES. Contact Advertising Team for further details.**

# Fact Sheet: *Ballinasloe Life Magazine* 2020

**6 Editions in Volume 10 - one for every two months.**

Issue No.	Adverts Deadline	Editorial Deadline	Delivery Date
1 April/May	March 7 <sup>th</sup>	March 16 <sup>th</sup>	Apr 3 <sup>rd</sup>
2 June/July	May 8 <sup>th</sup>	May 13 <sup>th</sup>	May 29 <sup>th</sup>
3 August/September	July 10 <sup>th</sup>	July 13 <sup>th</sup>	July 31 <sup>st</sup>
4 October/November	September 11 <sup>th</sup>	September 16 <sup>th</sup>	Oct 2 <sup>nd</sup>
5 December/January	November 6 <sup>th</sup>	November 11 <sup>th</sup>	November 27 <sup>th</sup>
6 February/March	January 8 <sup>th</sup>	January 12 <sup>th</sup>	Jan 29 <sup>th</sup>

## ADVERTISING RATE CARD FOR LOCAL ADVERTISERS

TYPE	One Edition	Two Editions	Six Editions
Full Page	€750	€950	€2,000
40% A4 Page	€350	€450	€1,000
20% A4 Page	€200	€300	€650

All Rates Plus 23% VAT. Terms Strictly Payment Upfront (Paid in 2 yearly instalments)

- 7,000 copies distributed locally. 3,000 copies delivered directly every business and house within the urban district. Key outlying villages and national schools supplied (Ahascragh, Attyrory, Aughrim, Ballyfa, Caltra, Cappataggle, Castlesampson Clonmacnoise, Clontuskert, Eyrecourt, Fohenagh, Kilconnell, Kiltormer, Laurencetown, New Inn, Newtown, Shannonbridge, Taughmaconnell)
- Subscribers will be offered a fully mobile responsive webpage on [www.ballinasloe.ie](http://www.ballinasloe.ie) for their business- which will be fully editable by the subscriber with training provided. This will be offered to all subscribers for FREE as part of their advertising package with Ballinasloe Life. T&C's apply.
- PDF editions posted in real time on [www.ballinasloeenterprise.ie](http://www.ballinasloeenterprise.ie), [Ballinasloe.ie](http://Ballinasloe.ie) & Facebook (Volume 9 website views > 31,000, Facebook Reach >200,000)
- Insert Policy: A5 Double Sided - 170gsm gloss, Design, Print & Insertion into magazine: €1200+VAT (other sizes/design options available)  
Max 2 inserts per edition
- No Contra/Cash & Service, Supply deals
- No Advertising on Front Cover
- Any Subscriptions over €300 includes automatic membership of BACD Ltd

**7,000 copies per issue**  
**200,000 Social Media Visitors Annually**

### Key Contacts

**For Advertising/Sales/Accounts:** Contact Lyn Donnelly, Manager BACD

Email: [info@ballinasloeenterprise.ie](mailto:info@ballinasloeenterprise.ie) or 090 96 46516

**For Editorial:** Contact Colm Croffy, Editor at [croffyc@eircom.net](mailto:croffyc@eircom.net) or 090 96 45831 or journalist on [ballinasloelife@hotmail.com](mailto:ballinasloelife@hotmail.com) or 085 1565348 at Ballinasloe Enterprise Centre

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