

BALLINASLOELIFE

AN INSIGHT INTO THE AREA WE LIVE IN

GET YOUR FREE MAGAZINE



RATE CARD 2015





SPECIAL RATES AVAILABLE FOR NEW BUSINESSES. Contact Advertising Team for further details.

Fact Sheet: *Ballinasloe Life Magazine*

6 Editions in Volume 5 - one for every two months.

Issue No.	Adverts Deadline	Editorial Deadline	Delivery Date
1 April/May	6th March	13th March	March 27th
2 June/July	8th May	15th May	May 29th
3 August/September	10th July	17th July	July 31st
4 October/November	11th September	18th September	October 2nd
5 December/January	13th November	21st November	December 4th
6 February/March	8th January	15th January	January 29th

ADVERTISING RATE CARD FOR LOCAL ADVERTISERS

TYPE	One Edition	Two Editions	Six Editions
Full Page	€750	€950	€2,000
40% A4 Page	€350	€450	€1,000
20% A4 Page	€200	€300	€650

All Rates Plus 23% VAT. Terms Strictly Payment Upfront (Paid in 2 yearly instalments)

- 6000 copies distributed locally (7500 for Dec/Jan Edition). Key outlying villages and national schools supplied (Ahascragh, Fohenagh, Kilconnell, Ballyfa, New Inn, Caltra, Cappataggle, Aughrim, Kiltormer, Eyrecourt, Laurencetown, Clontuskert, Shannonbridge and Clonmacnoise).
- PDF editions posted in real time on www.ballinasloeenterprise.ie, Wordpress & Facebook (Volume 4 website views > 10,000, Facebook Reach >19,000)
- Insert Policy: A4 or A5 size: €300+VAT per edition (Town delivery only, separate production rates apply, max of 2 inserts per edition)
- Free 1 hr social media coaching for all annual subscribers
- Promote your business in the Town Hall Cinema: discounts available for annual subscribers to Ballinasloe Life Magazine.
- No Contra/Cash & Service, Supply deals
- No Advertising on Front Cover

6000 COPIES per issue
30,000 SOCIAL MEDIA VISITORS

Key Contacts

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